

Kajaria
CSR Annual Report
2024-25



Commitment to Positive Change

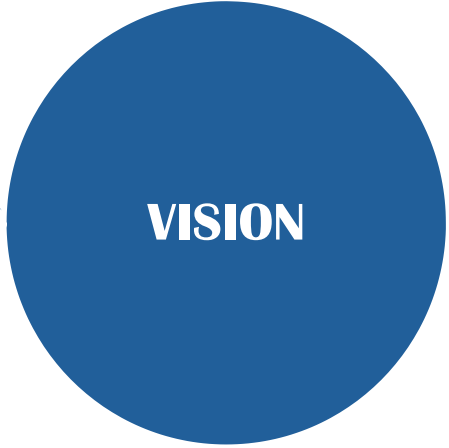


Our CSR Reach



Table of Index

Title	Number
Vision and Mission	4
Message from CMD	5
Message from Chairperson, CSR Committee	6
About Kajaria - Brief Introduction	7
Thematic areas for CSR	8
CSR Highlights 2024-25	9-35
• Women Empowerment: Enabling equality and opportunity	9-14
• Promoting Education & Skill Development: Building foundations for a developed India	15-24
• Sanitation & Hygiene: Toward a Cleaner & Healthier India	25-28
• Promoting Healthcare & Community Development: Building healthy communities	29-35
CSR Activities By Plants	36-45
• Sikandrabad Plant	37-38
• Gailpur Plant	39-40
• Malootana Plant	41-43
• Srikalahasti Plant	45
• Balanagar Plant	46
Acknowledgement	47
Contact us	48



VISION

To be a catalyst for positive change through impactful CSR initiatives that contribute to a stronger & more inclusive nation.



MISSION

To contribute meaningfully to nation-building by leading CSR programs that are scalable, inclusive and focused on creating lasting social impact.

To design and implement sustainable & impactful CSR initiatives that empower communities through education, skill development, health and environmental sustainability.

Message
from
CMD

Dear Stakeholders,

It gives me a great pleasure to present to you our Annual CSR Report for the FY 2024-25.

At Kajaria Ceramics Ltd., we believe that true progress is measured not only by our business growth but also by the positive impact we create in the communities we serve. Guided by our core values and the principles of responsible corporate citizenship, we are deeply committed to giving back through sustainable initiatives that empower, uplift and inspire.

This year, our CSR efforts have focused on key areas such as education, women empowerment, skill development, healthcare, sanitation & hygiene and environmental sustainability. From supporting rural schools and vocational training centers to undertaking sports training projects and health camps, our aim has been to build inclusive, resilient communities that prosper alongside our growth.

We are proud of the dedication shown by our teams, our implementing partners and community stakeholders who have helped turn our vision into meaningful change on the ground.

As we look ahead, we remain committed to integrating social responsibility into the very fabric of our operations. We understand that the journey toward sustainable development is ongoing and it is one we are proud to walk together with integrity and purpose.

We believe that successful business is one that works for the betterment of all stakeholders. Our continued focus on sustainability ensures that we are not only enhancing business outcomes but also contributing meaningfully to social welfare.

Thank you for your continued support and interest in our CSR journey. We look forward to your continued support in making a difference.

Warm regards,

Ashok Kajaria



**Message
from
Chairperson,
CSR Committee**

Greetings ,

At Kajaria Ceramics, we believe that inclusive growth is not just a guiding principle - it is the foundation of a progressive and equitable society. It is in line with our commitment to the Sustainable Development Goals (SDGs), we have embedded Corporate Social Responsibility (CSR) at the heart of our business ethos.

Our CSR philosophy, grounded in the principle of *"Leaving No One Behind,"* seeks to integrate social, environmental and human development concerns across our operations. Through structured and impactful initiatives, we aim to create shared value and uplift those sections of society that have traditionally remained on the margins of mainstream development.

This year, our CSR interventions have focused on key thematic areas that align with national priorities and SDGs - particularly Goals 3 (Good Health and Well-being), 4 (Quality Education), 6 (Clean Water and Sanitation), 13 (Climate Action), and 11 (Sustainable Communities). We have supported access to quality education for underprivileged children, built sanitation facilities in schools to promote hygiene and reduce dropout rates and organized preventive healthcare camps to address rural healthcare gaps. Additionally, we have invested in environmental sustainability through afforestation drives and water conservation initiatives.

Kajaria's CSR strategy goes beyond compliance, aiming instead to foster long-term, meaningful change. Our initiatives are carefully designed in accordance with Schedule VII of the Companies Act, 2013 and the CSR Rules, ensuring alignment with government policy and responsible corporate citizenship. Moreover, we recognize that business success must be measured not only in economic terms but also by the positive societal impact we create.

We also understand that empathy and inclusivity are powerful drivers of sustainable development. By engaging with our stakeholders - employees, communities and local authorities - we are building trust, resilience and a shared vision of progress.

As we move forward, we remain steadfast in our mission to create a self-reliant, empowered and sustainable society. Our efforts will continue to focus on uplifting lives, protecting natural resources and strengthening communities.

On behalf of the CSR Committee, I extend my heartfelt gratitude to all stakeholders and partners who support our journey toward inclusive and sustainable growth.

Sushmita Singha



India's No. 1 Tile Company.

A Responsible Business Leader.

Kajaria Ceramics is India's largest manufacturer of ceramic and vitrified tiles, with an impressive annual production capacity of 93.10 million square meters. Kajaria's leadership in the tile industry is backed by world-class manufacturing capabilities and a commitment to innovation, quality and social responsibility.

Founded 36 years ago, Kajaria has evolved from a modest tile manufacturer into a global brand. This journey of consistent growth is driven by cutting-edge technology, customer-centric design and a relentless pursuit of excellence. The company's manufacturing excellence is spread across nine state-of-the-art facilities located in Sikandrabad (Uttar Pradesh), Gailpur and Malootana (Rajasthan), Srikalahasti (Andhra Pradesh), Balanagar (Telangana), three plants in Gujarat and one in Nepal. These plants are equipped with the latest automation and robotic technologies, ensuring accuracy, efficiency and consistency at every stage of production.

Kajaria's product portfolio reflects the company's belief that every space should be both functional and beautiful. With over 3,000 tile options, Kajaria offers ceramic wall and floor tiles, glazed vitrified tiles and polished vitrified tiles in a range of colors, patterns and textures. These designs cater to various living spaces, including bathrooms, kitchens, living rooms, corridors and more, combining aesthetic appeal with durability and quality.

While Kajaria's business achievements are remarkable, what sets the company apart is its deep-rooted commitment to Corporate Social Responsibility (CSR). Recognizing that true growth must be inclusive, Kajaria integrates sustainability and community development into its business strategy. Kajaria believes that progress must uplift the communities around us and contribute meaningfully to society. Our CSR efforts are focused on themes: Promoting Education, Promoting Healthcare, Sanitation & Hygiene, Community Development, Women Empowerment and Environment Sustainability.

Through these focused initiatives, Kajaria continues to drive positive impact, measurable not only in outcomes but in the lives we touch. Kajaria Ceramics is more than just India's No. 1 tile company, it is a responsible corporate citizen. By aligning its business success with social and environmental well-being, Kajaria stands as a role model for what modern, responsible business leadership looks like.

As we look ahead, we remain committed to shaping a more equitable, sustainable and empowered future for all.

The Kajaria logo is a blue circle with a white border, containing the word "Kajaria" in white italicized font.

Kajaria

At Kajaria Ceramics Ltd., Corporate Social Responsibility (CSR) is an integral part of our business ethos. Our initiatives are driven by the belief that responsible growth must uplift not only the company but also the communities around us.

Every step we take is guided by a commitment to sustainability, equity and empowerment of communities we serve. Our thematic focus areas are carefully chosen to address critical societal challenges and to adopt long-term, meaningful impact.



**Thematic
Areas for CSR**

Through our focused thematic efforts, Kajaria is committed to shaping a better, fairer and more sustainable tomorrow. We remain dedicated to creating measurable impact not just in numbers, but in the lives we touch.



Women Empowerment

Enabling equality and opportunity



Empowered 101 lives through hand weaving and local crafts

Kajaria is proud to support PHD Family Welfare Foundation in transforming lives in Lakhimpur district, Assam. This year this skill development initiative has empowered over 101 marginalized women and girls through skill-training in hand weaving and local crafts for economic independence. Now, they are receiving orders for their handcrafted items and achieving financial independence.

Highlights:

- **Skill development:** Trainees produce traditional products like *gamusas*, shawls and *mekhla chadors* often gifted at cultural events, showcasing their craftsmanship.
- **Cultural preservation:** The project helps to preserve Assam's rich handloom heritage and strengthen local traditions.

Certificates were given to the successful trainees by Ms. Sangita Dutta Das, Chief Executive Officer of PHDFWF in recognition of their hard work. Handcrafted products made by the trainees were also presented to guests at PHDFWF's Delhi office where they received widespread appreciation.

Kajaria remains committed to driving positive change through skill development by providing personal growth and promoting economic sustainability opportunities in underserved communities. We look forward to expanding our impact and empowering many more lives.



‘विमेन विन’ परियोजना का भव्य शुभारंभ

बालिकाओं को फुटबॉल खेल के माध्यम से सशक्त बनाने की पहल



■ स्मार्ट विज्ञान समाचार

गाज़ियाबाद। यह अत्यंत गर्व का विषय है कि आनंदश्रम सामाजिक-सांस्कृतिक संस्था द्वारा प्रारंभ की गई ‘विमेन विन’ परियोजना का भव्य शुभारंभ नगर निगम बालिका इंटर कॉलेज, महरीली, गाज़ियाबाद में संपन्न हुआ। काजरिया सेरामिक्स द्वारा अपने कारपोरेट सामाजिक उत्तरदायित्व (उत्तर) के अंतर्गत इस परियोजना को आर्थिक सहयोग प्रदान किया गया। इस अभिनय पहल का उद्देश्य बालिकाओं को फुटबॉल प्रशिक्षण एवं खेल विकास के माध्यम से शारीरिक, मानसिक और सामाजिक रूप से सशक्त बनाना है।

इस परियोजना का उद्घाटन गाज़ियाबाद फुटबॉल एसोसिएशन एवं आनंदश्रम के संस्थापक श्री प्रणव कुमार द्वारा किया गया। उनके साथ मंच पर विद्यालय की प्राचार्या श्रीमती सुरेखा, शिक्षिकाएं अनु गर्ग और अर्चना पांडेय भी उपस्थित रहीं। इन

सभी ने इस कार्यक्रम में सक्रिय भागीदारी निभाई और आयोजन को सफल बनाने में अहम भूमिका अदा की। खिलाड़ियों को प्रशिक्षण देने की जिम्मेदारी फुटबॉल कोच श्री विकास और श्री राखु ने संभाली, जबकि सुश्री रागिनी और श्री आदित्य ने संचालन एवं समन्वयन में उत्कृष्ट कार्य किया।

प्रणव कुमार ने बालिकाओं को खेल के प्रति गर्व महसूस करने और फुटबॉल में सक्रिय भागीदारी के लिए प्रेरित किया। प्राचार्या सुरेखा ने इस पहल को सहायता करते हुए विद्यालय की ओर से पूर्ण सहयोग का आभार व्यक्त किया। इस आयोजन में 100 से अधिक बालिकाओं ने उत्साहपूर्वक भाग लिया और उसी दिन से प्रशिक्षण की विधिवत शुरुआत हुई, जिसका संचालन पेशेवर फुटबॉल कोच विकास एवं प्रकाश द्वारा किया गया। प्रणव कुमार ने अपने दूरदर्शी लक्ष्य को साक्षात् करते हुए कहा कि वह गाज़ियाबाद की एक समर्पित महिला फुटबॉल टीम का निर्माण करना चाहते हैं, जो जनपद,

राज्य एवं राष्ट्रीय स्तर पर शहर का गौरवपूर्ण प्रतिनिधित्व करे। यह प्रयास महिला सशक्तिकरण की दिशा में एक महत्वपूर्ण कदम है, जो खेलों के माध्यम से लैंगिक समानता और आत्मनिर्भरता को बढ़ावा देता है।

आभार ज्ञापन: काजरिया सेरामिक्स को हार्दिक धन्यवाद, जिन्होंने इस परियोजना को आर्थिक सहायता प्रदान की। गाज़ियाबाद फुटबॉल एसोसिएशन एवं आनंदश्रम के संस्थापक प्रणव कुमार का विशेष आभार, जिनके मार्गदर्शन, प्रेरणा और दूरदर्शिता से यह पहल साकार हुई। विद्यालय प्रबंधन एवं शिक्षकों — विशेष रूप से श्रीमती सुरेखा, अनु गर्ग, अर्चना पांडेय — का विशेष आभार, जिनके सक्रिय सहयोग से यह कार्यक्रम सफल हुआ। कार्यक्रम समन्वयकों रागिनी और आदित्य एवं प्रशिक्षकों विकास और प्रकाश का धन्यवाद। सभी छात्राओं का अभिनंदन, जिनकी जोशपूर्ण भागीदारी ने इस आयोजन को सफल और प्रेरणादायक बना दिया।



Breaking Barriers with Every Kick: Kajaria’s Football Training for Girls in Ghaziabad

At Kajaria, we believe that true empowerment begins with opportunity. In a country where sports are often seen as a male domain, we are proud to be breaking barriers and building dreams by empowering young girls through the beautiful game of football.

With a vision to empower young girls through sport, Kajaria has partnered with Anandsahram (NGO) to launch a football training program in Ghaziabad, Uttar Pradesh. This initiative supports **100 girls** from government schools, helping them chase their dreams both on and off the field.

This initiative goes beyond just sport. It is about confidence, discipline, teamwork and unlocking a world of possibilities for girls who may not otherwise have access to such opportunities. We are providing these budding athletes with everything they need to succeed, including:

- **Professional coaching** from experienced and passionate trainers
- **Sports kits and gear** to ensure they train with pride and dignity
- **Nutritious meals** to support their physical growth and stamina.

Through this initiative, we aim to nurture not just footballers, but strong, self-assured young women who can become role models in their communities. Sport has the power to transform lives and with the right support, these girls can chase dreams far beyond the field.

Kajaria remains committed to creating a more inclusive and equitable future - one kick at a time.





Kajaria supporting the dreams of India's daughter:

Udaan from the slum of Dharavi to the sky

Kajaria joined this mission to uplift India's daughters by partnering with **Udaan Pari** to support Nadrat's training. Through Kajaria's financial assistance, Nadrat is able to begin her journey to the sky, symbolizing hope and opportunity for countless girls across India.

Kajaria's commitment goes far beyond providing financial support. We believe in the power of education and empowerment is transforming the lives of young girls with dreams too big to be limited by their circumstances. As **Kajaria** continues to contribute to building a stronger, more inclusive India, it's also helping to shape the future by supporting the dreams of future generations of women.

Today, as Nadrat steps forward in her pilot's uniform, she embodies every girl in India whose dream once seemed impossible. Nadrat's story proves that with perseverance, support and belief in oneself anything is possible. Kajaria's dedication to women's empowerment is lighting the path for countless girls to reach for the stars.

Through this partnership, Kajaria's commitment to both the dreams of India's daughters and the spaces they inhabit, Kajaria has become a symbol of progress - showing that empowering women is the foundation for a brighter, stronger future for India.

Story

Udaan from the slum of Dharavi to the sky

In the heart of Dharavi, Mumbai, the largest slum in Asia - lives a young girl named Nadrat, whose dream is as big as the open sky. Living in a small 6x6-foot room with her mother, a cleaner earning just ₹5000 a month. Nadrat has faced more challenges than most of us can imagine. Her father left the family when she was young and she endured the heartbreaking loss of her younger brother to cancer. Yet despite these hardships, Nadrat's ambition remained unfaltering - she wanted to become a pilot.

When Nadrat passed the entrance test for Indira Gandhi Rashtriya Udan Akademi (IGRUA), her dream seemed within reach. But the cost of training was far beyond her means. Undiscouraged, Nadrat slept outside the office of her idol, Captain Zoya Agarwal for five days with a determination to meet the woman who inspired her dream. Moved by her perseverance, Captain Zoya not only met Nadrat but also helped her pursue her dream through the Udaan Pari Foundation which empowers young girls to achieve their ambitions despite financial barriers.





100
Young females
trained in sports

7,231
Girls Supported

101
Women Trained in
weaving & crafts

**Supported
Girls & Women**



Promoting Education

Building foundations for a developed India

Supporting Tomorrow's Leaders, Today :

Kajaria Empowers 189 Students through Education Promotion Scheme



At Kajaria, we believe that education is the foundation of a brighter and more empowered future. Staying true to this belief, we are proud to share the impact of the Education Promotion Scheme, implemented through **Malti Devi Kajaria Foundation**, for FY 2024-25.

This year, the initiative has supported **189 students including 97 boys and 92 girls** by easing the financial pressures that often prevent children, especially from low-income and marginalized communities from continuing their education. The scholarship assistance covered tuition fees, stationery and school uniforms, enabling these young minds to focus on learning and personal growth.

Through this initiative, Kajaria is not just funding education, we're investing in the leaders, innovators and changemakers of tomorrow. We are proud to play a role in their educational journey.

By continuing to support education, we aim to build a more inclusive, equitable and empowered society. Because when we support education today, we shape a better tomorrow.

Kajaria Academic Excellence Program 2024-25

Honoring India's Future Architects

As part of our commitment to promoting education excellence, **Kajaria Academic Excellence Program (KAEP)** continues to recognize and reward the bright young minds in the field of architecture and design. This financial year, we are proud to have rewarded **21 top rank holders** from the leading 7 architecture colleges in India (as per NIRF and India Today rankings) for their exceptional academic achievements.

Each of these outstanding students has been awarded **Rs. 1 Lakh**, along with a **certificate of merit** and a **merit shield** to honor their dedication and hard work. This initiative aims not only to honor their achievements but also to inspire future generations of architects to reach for new heights.

The Kajaria Academic Excellence Program plays a crucial role in nurturing talent, encouraging young architects and supporting their journey towards shaping the future of India's sustainable infrastructure system.



Sir JJ College of
Architecture, Mumbai



Chitkara University,
Chandigarh



SRM Institute of
Science & Technology,
Kancheepuram



School of Planning &
Architecture,
Vijayawada



BMS College of
Architecture,
Bengaluru



National Institute of
Technology, Calicut



JNAFA University,
Hyderabad



Glimpses of Recent Award Ceremonies: Honoring India's Future Architects



Reaching out to the last child: Education & Nutritious Mid-Day Meals for 300 Tribal Children

In a heartfelt initiative to support underserved communities, Kajaria has partnered with Prem Seva Mahila Mandal to sponsor nutritious mid-day meals for 300 tribal children. These children reside in and around the brick kilns of Payagaon, Pimplas, Kongaon, Vadeghar, Sangoda and Karbav areas located in the Kalyan region.

This initiative is a part of Kajaria's broader Education Program, which is focused on empowering children from marginalized communities by addressing the most fundamental barrier to learning - hunger. For many of these children, access to even a basic meal is a daily challenge. By providing wholesome, balanced meals, Kajaria is helping ensure these young learners have the strength and focus to pursue their education.

More than just a meal, this support symbolizes hope and opportunity. It reflects Kajaria's deep belief in the transformative power of education and its commitment to creating lasting change in the lives of children living in difficult circumstances.

Through this initiative, Kajaria is not only nourishing bodies but also nurturing dreams, paving the way for a brighter, more equitable future for the next generation.



Quality Education & Digital Empowerment in Rural Govt. Schools of Rajasthan

Kajaria in collaboration with the IN-DEED Foundation is making strides in enhancing quality education and digital empowerment across 100 government schools in four districts (Barmer, Jaisalmer, Jodhpur & Pali) of Rajasthan. As of March 2025, **over 47,100 students** have benefited through digital platforms and co-curricular activities.

Key achievements include the installation of Learning Boxes in **100 schools** which have served 41,500 students. Additionally, over 5,000 students participated in holistic learning activities like online English sessions and career counselling workshops.

In August 2024, IN-DEED Foundation's efforts have been recognized with the "Best NGO of the Year" award at the 11th CSR Summit by UBS Forums highlighted the impact of this collaborative initiative in transforming educational outcomes for young learners.



S. No.	Activity Details	No. of beneficiaries
1	Digitalized Schools: Smart classrooms equipped with digital learning content and internet access	100 schools
2	Personalized Learning App: Individualized app helped students grasp difficult concepts, clear doubts and improve academic performance	600 students (toppers)
3	Learning Box @ School: Installation and interactive classes provided through Learning Boxes	41,500 Students
4	Holistic Learning Initiatives: Co-curricular activities, learning exchanges, no-bag days, career counseling, foundational literacy & numeracy sessions and online English classes	5,000 students



7,736
Boys Supported

14,967
Total Students
Benefitted

134
Schools/NGOs
Reached

7,231
Girls
Supported

11
States
Touched

Education



Lucknow, Uttar Pradesh, India

660/7/1206, Bajrang Vihar Colony, Kalyanpur (West), Lucknow, Uttar Pradesh,

226022, India

Lat 26.922169°

Long 80.974684°

10:38 AM GMT +05:30

Lucknow, Uttar Pradesh, India

660/7/1206, Bajrang Vihar Colony, Kalyanpur (West), Lucknow, Uttar Pradesh,

226022, India

Lat 26.922142°

Long 80.97463°

10:38 AM GMT +05:30

Skill Development

Building foundations for a developed India

Kajaria Centre of Excellence

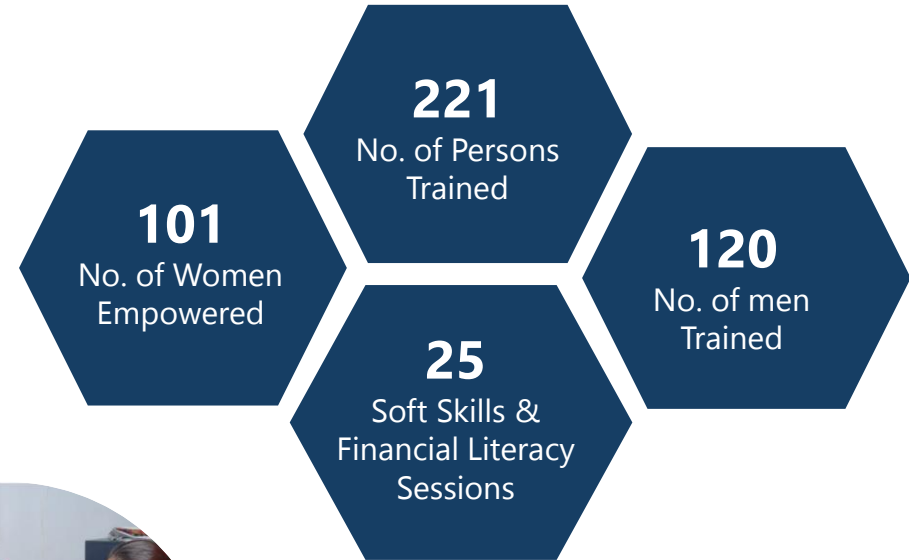
Empowering Young Masons

The successful completion of the second batch of masons' tile laying training at **Kajaria Centre of Excellence** in Lucknow was wrapped up on **20th July 2024**. This initiative, dedicated to skilling and upskilling young masons is making a lasting impact on the construction sector by providing essential training to those who play a critical role in shaping the infrastructure of our nation.

The second batch of trainees (60) made up of aspiring masons, engaged in both theoretical learning and hands-on training which was focused on advanced masonry techniques, safety protocols and the latest industry standards. **Through this program, we are not only enhancing the quality of construction but also equipping workers with the skills necessary to unlock better career opportunities, empowering them to build a brighter future for themselves and their families.**

This milestone marks another step forward in our commitment to bridging the skill gap within the construction industry while promoting sustainable employment and financially independent. We extend our sincere gratitude to Apexa Knowledge Solutions for their support to this initiative and Kajaria is proud for investing in the future of these young masons.





**Skill
Development**



Sanitation & Hygiene

Toward a Cleaner & Healthier India



स्वच्छ स्कूल, स्वच्छ छात्र Clean School, Clean Student

As part of our continued commitment to community welfare and education, we undertook an impactful sanitation initiative titled *"Swachh School, Swachh Chhatra"* (Clean School, Clean Student) in Bahadurgarh, Haryana.

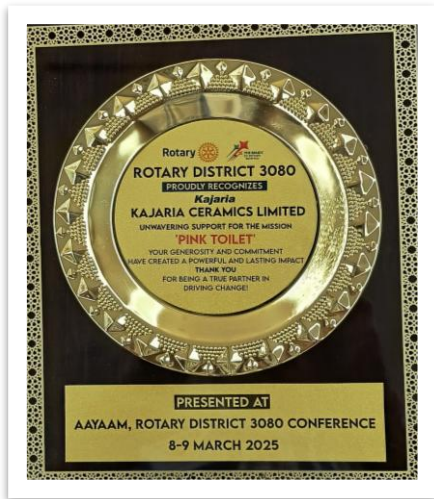
Under this project, **three government schools**, collectively serving over **1,000 students**, were adopted for the **construction of new toilet blocks**, addressing the urgent need for safe and hygienic sanitation facilities. The existing toilets in these schools were in a severely dilapidated condition with broken faucets, missing water tanks and crumbling walls, making them unfit for use.

This project was executed in collaboration with Samaj Vikas Seva Sanstha and the newly constructed toilet blocks were handed over to the schools in March 2025.

The core objective was to create a clean and dignified environment for young students, especially **encouraging girl students to attend school without hesitation or discomfort**. Previously, the lack of proper sanitation facilities contributed to a higher dropout rate among girls. With the completion of this initiative, there has been a noticeable positive shift- students, particularly girls, are now attending school more regularly and confidently.

This infrastructure upgrade not only promotes health and hygiene but also promotes a conducive environment for learning, directly supporting the overall development of the school community.





Pink Toilets Project: Promoting Girls' Education with Dignity and Hygiene in Rural India

In a significant step towards promoting hygiene and empowering young girls in rural India. **Kajaria** in collaboration with the **Yamuna Rotary Charitable Trust**, successfully constructed **152 Pink Toilets** across government schools in **Haryana, Uttarakhand, Himachal Pradesh** and **Western Uttar Pradesh**.

These dedicated toilet facilities were designed specifically for girl students, ensuring access to clean, safe and private sanitation infrastructure - an essential component in improving school attendance and promoting gender equality in education.

Recognizing Kajaria's impactful contribution to this initiative, **Rotary International** honored the company with a **shield of appreciation** during its **Annual District Conference** held in **Zirakpur, Punjab** on **March 8, 2025**.

The Pink Toilet Project is a reflection of Kajaria's ongoing commitment to community development and promoting a healthier, more inclusive future for the next generation.



Pink
Toilets



Sanitation & Hygiene

7
States
Touched

103
Social Behaviour
Change Awareness
Sessions

134
No. of Schools
Benefitted

181
New Toilets
Constructed



Health Care & Community Development

Building healthy communities

6,000+

participants in 32
eye check-up
camps



2,800

Specs distributed
+
40 Eye surgeries



190

Cancer patients'
treatment (surgeries
& medications)



460

Cancer patients
received essential
care kits & support



Supports Win Over Cancer Project

- Helping patients fight Cancer with dignity and hope

At Kajaria, we believe that every life deserves a chance to heal. As part of our CSR initiatives, we are proud to support *Win Over Cancer (NGO)* through their impactful program, Project Support.

This initiative is designed to ease the financial burden on cancer patients during the most critical phase of their treatment journey. Cancer remains one of the most challenging health issues in India - not only because of its physical impact, but also due to the emotional toll and social stigma that often surround it.

Beneficiaries are selected based on economic and social background. Partner hospitals provide discounted treatment and waive consultation fees. But the support doesn't stop there. Beyond financial aid, *Project Support* offers emotional and educational rehabilitation, especially for children with cancer, by helping them return to school and rebuild their lives post-treatment.

Saving Lives Restoring Hope Let's save a life today.





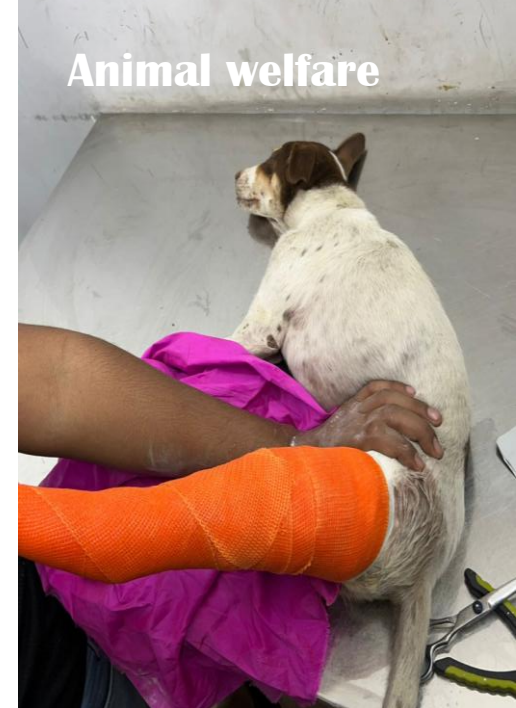
**Ration Kits
for needy**



Cancer Treatment



Mass Marriages



Animal welfare



**Care Kit
for Cancer Patients**



Health Camps

Kajaria's role in Transforming lives Through Umeed

At Kajaria, we are deeply committed to making a lasting impact on society. Through our partnership with the UMEED Cancer Rahat Society, we have been able to provide essential healthcare, social welfare support and hope to thousands of individuals in need. Since April 2024, we have made significant strides in improving the lives of those facing health challenges and socio-economic hardships.

Together with the UMEED, Kajaria is creating positive change for individuals and communities in need. Our efforts continue to bring hope and relief to countless lives while contributing to a more compassionate, inclusive and brighter future for all.

Health Care

540

No. of Families
Impacted

230

No. of
Surgeries/
Treatments

1,050

No. of
Beneficiaries

5

No. of States
Touched





Kajaria's ongoing commitment to sheltering 136 homeless people at Anandam

At Kajaria, we are blessed to be a source of hope, providing shelter and support to 90 men and 46 women at Anandam, a dedicated shelter home for the homeless in Alwar. Our efforts go beyond just providing a roof; we offer vital services such as medical care, psychiatric support and rehabilitation to help individuals rebuild their lives.

Among the many emotional stories that have emerged from Anandam, Kiran's emotional reunion with her family after a long and arduous search stands out as a powerful testament to the hope we strive to restore. Such initiatives gives Kajaria an opportunity to make a lasting difference in the lives of those who need it most.

Story

Kiran's emotional reunion with her family after living at Anandam Shelter Home

Kiran, originally from Tirwa village in Kannauj, Kanpur, lived with her husband Nanhe and their six children. Due to financial struggles, they migrated to Punjab, where Kiran worked as a domestic helper. Overwhelmed by the stress, she suffered a mental breakdown, eventually leaving home and wandering across various regions. She was found in Govindgarh, injured after jumping off a moving vehicle and was admitted to a hospital before being transferred to Anandam on October 16, 2023. After a month of psychiatric treatment, she began to recall details about her home. Anandam team worked tirelessly to contact police and local businesses near her village for clues. Eventually, a shop owner helped us to identify Kiran's village near Tirwaganj bus stand. Team was able to locate her family including her son Himanshu, who had been searching for her for months.

In April, Kiran was reunited with her family, they were deeply grateful to Anandam team for bringing her back home. Kiran's return marked an emotional and hopeful moment for her family and Kajaria is relieved to see her back where she belongs.





Our commitment to well-being: Supporting 1,200 Abandoned Citizens

Kajaria has been a beacon of hope for over 1,200 abandoned individuals by providing them with the care and support they deserve through our partnership with The Earth Saviours Foundation.

One such individual is Tulsi, a resident of Aligarh. After being abandoned by her children, she found herself in a vulnerable and isolated state. When she turned to the NGO for help, her children refused to take her back, leaving her without support. However, the NGO team welcomed her with open arms into a unique community of care, where she now receives proper nutrition, medical attention and compassionate support.

Though separated from her family, Tulsi has found happiness and contentment in this new family. She actively participates in engagement activities, displaying active confidence and enthusiasm - reflecting the positive impact of Kajaria's partnership. Tulsi's story is just one example of the transformative change our efforts are making in the lives of those who need it most.



CSR Activities By Plants

A series of impactful CSR initiatives executed by our plants, aimed to provide inclusive development and promote civic pride.





CSR Activities By Sikandrabad Plant

Strengthening Education Infrastructure

We undertook 6 local government schools for the CSR projects included structural repairs and the improvement of sanitation facilities for creating a safer, cleaner and more inspiring space for students.



Sikandrabad



National Flag Distribution - Celebrating Patriotism

In alignment with the "Har Ghar Tiranga" initiative and as a mark of national pride, Kajaria distributed 4,000 national flags across surrounding villages and communities.

Supporting Underprivileged Families - Winter Relief

With compassion at the heart of our outreach, Kajaria provided 400 warm sweaters to children and families from economically weaker sections during the winter months. This initiative aimed to offer comfort and protection against harsh weather, ensuring that vulnerable groups receive the care and attention they deserve.



CSR Activities By Gailpur Plant



Promoting Education through Infrastructure Development

Gailpur Plant has completed impactful infrastructure development and redevelopment projects across 8 Government and 1 Anganwadi schools in Khairthal and Alwar districts of Rajasthan.

These initiatives aim to create better learning environments and uplift educational standards for local communities.

Gailpur





CSR Activities By Malootana Plant



Malutana

Promoting Education:

Infrastructure Development & Redevelopment Initiatives in 17 Govt. schools in Malutana

Kajaria is committed to supporting education in underserved communities through the enhancement of school infrastructure.

Drinking water supply: Kajaria installed new water coolers and tanks at a school serving 321+ students, ensuring access to clean & safe drinking water.

Courtyard redevelopment: At Govt. schools in Thanagazi, catering to 800+ students, we redeveloped the front courtyard by laying interlocking tiles to provide a safer and more accessible space for outdoor activities.

Sanitation and hygiene upgrades: In a girl's residential school in Alwar with 120 students, Kajaria renovated the toilets, upgraded the plumbing system and installed a new septic tank. Also, we constructed a pathway connecting the bathrooms to the girls' hostel to improve hygiene and safety.

Assembly area revitalization: Kajaria revamped the assembly area at Govt. schools with 381 students - created a more functional and welcoming space for daily gatherings and events.

These efforts are part of Kajaria's ongoing commitment to enhancing educational facilities and creating a better learning environment for future generations.



Malutana



Community Development: Strengthening the Backbone of India

India's villages are the heart of the nation, vibrant with potential and rich in tradition. Our rural development approach is multidimensional, focusing on initiatives that uplift rural communities by improving infrastructure, promoting health and hygiene, enhancing livelihoods and encouraging education in a clean and nurturing environment. Also, we prioritize animal welfare and environmental sustainability.

Our goal was to empower villagers to come together and drive holistic, inclusive and equitable development in their communities.

Key Initiatives:

- **Community Halls:** Built spaces for social and collective activities.
- **Water & Sanitation:** Installed clean water sources, constructed toilets and cremation grounds.
- **Healthcare:** Held health check-up camps, benefiting 200+ families.
- **Education:** Improved infrastructure in 17 schools.
- **Animal Care:** Built shelters for domestic animals.
- **Environment:** Organised tree plantation drives to promote ecological balance and increase green cover.



अलवर (का.सं.)। जिले के थानागाजी कस्बे के समीपवर्ती ग्राम मालूताना में बुधवार को डॉ. कजारिया सिरामिक्स लिमिटेड एवं निम्स अस्पताल के सहयोग से चिकित्सा, परामर्श, शिविर एवं निशुल्क दवा वितरण का आयोजन किया गया। स्थानीय सरपंच प्रतिनिधि श्याम सिंह चौहान एवं उपसरपंच महेश गुर्जर की मौजूदगी में अटल सेवा केन्द्र में आयोजित किया गया। शिविर के आयोजन में निम्स हॉस्पिटल के डायरेक्टर एवं डॉ. पंकज सिंह फाउंडेशन के अध्यक्ष डॉ. पंकज सिंह एवं कजारिया सिरामिक्स लिमिटेड से पीसी चौहान, जयवीर सिंह धामी, गिरीश गोयल द्वारा विधिवत उद्घाटन किया गया। शिविर में विभिन्न विभागों के विशेषज्ञ डॉक्टरों ने अपनी सेवाएँ प्रदान की, शिविर के दौरान ग्रामीण महिलाएँ एवं पुरुषों के स्वास्थ्य की जाँच कर दवाइयाँ दी गईं, जिनमें बालरोग विशेषज्ञ, हड्डी रोग विशेषज्ञ, स्त्री रोग विशेषज्ञ नेत्र रोग विशेष चरम रोग विशेषज्ञ, सामान्य उपचार विशेषज्ञों की टीम मौजूद रही।

CSR Activities

By
Srikalahasti &
Bala Nagar
Plants



Srikalahasti



Srikalahasti plant has executed several impactful initiatives across Thottambedu and Srikalahasti focused on education, health and clean water access.

- Renovated Disability Center at MPP School, supporting 25 children with autism in Thottambedu.
- Built a protective compound wall for the Anganwadi School in Malligunta.
- Installed an RO plant in Gowdamala Village, providing clean drinking water to 118 families.
- Upgraded facilities at Dr. B R Ambedkar Gurukulam (Girls) School in Gnanamba Kandrika, benefitted 500 students.
- Improved living conditions at IWHC Boys Hostel through essential repairs and renovations.



Kajaria is Bridging the Gap with Technology in Rural Hyderabad

Kajaria is proud to have brought the benefits of digital education to a government primary school in the rural areas of Hyderabad district. Through our support, both the school and its students have embraced a new, innovative way of teaching and learning. By integrating technology into the classroom, we are helping to enhance educational experiences and expand learning opportunities in remote areas. Kajaria is empowering the next generation with the tools they need for success in the digital age.

Bala Nagar



At Kajaria, our commitment to creating lasting value goes beyond tiles - it is rooted in trust, collaboration, ethics and a shared purpose. As we reflect on another year of meaningful CSR progress, we extend our heartfelt thanks to everyone who has been part of this journey.

- **To our partners and implementing agencies:** Your expertise and tireless efforts ensure our programs create real impact on the ground.
- **To our employees:** Your dedication and active involvement are the driving force behind every initiative.
- **To our communities:** Thank you for your resilience and trust. Your participation continues to shape our approach and deepen our impact.
- **To regulatory bodies:** We value your guidance in aligning our efforts with sustainable development goals.
- **To our investors, customers and shareholders:** Your support empowers us to pursue sustainable growth and social responsibility with purpose.

At Kajaria, we remain committed to building a more inclusive and empowered future. Thank you for standing with us. Together, let's not only build better homes - but a better tomorrow and a stronger India.

With gratitude,
Team Kajaria

Thank You To Our Stakeholders



**Our
Commitment to
the Sustainable
Development
Goals (SDGs)
2030**



All of Kajaria's CSR initiatives are aligned with the **United Nations' (SDG) 2030**, aiming to create lasting positive impact across communities and the environment.



We Value Your Feedback
For any feedback or suggestions, please feel free to reach out to us:

Mr. Ramesh KD
CSR Department | +91 8826615444

Kajaria Ceramics Limited
J1/B1 (Ext.), Mohan Co-op Industrial Estate, Mathura Road, New Delhi - 110044

Visit us:
www.kajariaceramics.com | www.facebook.com/KajariaCeramicsLimited