





8 LARGEST MANUFACTURER
OF TILES



## ULTIMA: NOW WITH CONTINUA+TECHNOLOGY

- Fully automatic pressing technology for the production of large slabs
- Superior surface atness when compared to conventional pressing
  - · Consistent and homogenous density
- Greater body strength and exibility due to uniform roller pressing
  - Unequalled shine, perfect slab planarity



Spectacular finishes available in Super white, Marbletech, Premium Polish, Beyond, Polish,
Glitz Matt, Silk Matt, Premium Matt & Matt add a glorious opulence to your living space.

The 1200x1800 mm tiles are cosmopolitan in nature to blend in perfectly with your contemporary
home and lifestyle.





## Features



Scratch Resistant



Stain Resistant



Fire Resistant



High Abrasion Resistant



Easy Installation



Chemical Resistant



0 % Water Absorption



Thermal Resistant



Zero Maintenance



Easy To Clean



High Flexural Strength

#### THE ULTIMATE FINISHES

#### **SUPERWHITE**

With an 'L' value of more than 94, these striking super white tiles promise the whitest finish available in the industry

#### **MARBLETECH**

This finish is the closest thing to natural marble. The marble look is achieved with a special glaze coated on top of the design which has a reflective index of 45 degrees. Along with that, an elaborate polishing process gives the slab a marble-like smooth feel and shine.

#### **PREMIUM POLISH**

These tiles comprise a collection of intense colors which give the most premium feel and vividness to the surface. The high-quality transparent glaze ensures unparalleled sharpness in graphics giving it a high-definition retina image.

#### **POLISH**

A spectacular mirror like effect is what you get in this superior finish. The brilliant polish look is achieved with high quality glaze, that has reflective index value of more than 100%. It enhances image sharpness and creates a rich and true color look.

#### **BEYOND**

This finish is made for a luxurious world and is the most premium finish. Developed with advanced digital technology, it has a smooth surface with almost zero surface reflection. It's a fine balance of design and elegance.

#### **BOLD**

As suggested by the descriptor 'bold', this finish has a rock like effect. With the use of special technique and digital glaze machine, these special effects are created to give a real life stone effect.

#### **MATT/PREMIUM MATT**

These tiles are closest to natural stones to give an ambiance of nature which make them a perfect choice for indoors as well as outdoors. The matt finish complements perfectly to your vision of creating spaces that look traditional and rustic.

#### **GLITZ MATT**

Glitz matt finish provides an embossed effect to theveins on surfaces to enhance the shine and texture, thereby giving your home a realistic feel.

#### **SILK MATT**

These tiles are remarkably unique and suitable formodern homes. A fine continuous feel of the feather-like surface and smooth texture can make any space luxurious.

# 4 UNIQUE SIZES, 4 DISTINCT FINISHES WITH STYLISH GRAPHICS



## STUNNING FINISHES



A SPECTACULAR MIRROR LIKE EFFECT IS WHAT YOU GET IN THIS SUPERIOR FINISH. THE BRILLIANT POLISH LOOK IS ACHIEVED WITH HIGH QUALITY GLAZE, THAT HAS REFLECTIVE INDEX VALUE OF MORE THAN 100%. IT ENHANCES IMAGE SHARPNESS AND CREATES A RICH AND TRUE COLOR LOOK.

THIS FINISH IS MADE FOR A
LUXURIOUS WORLD AND IS THE MOST
PREMIUM FINISH. DEVELOPED WITH
ADVANCED DIGITAL TECHNOLOGY, IT HAS
A SMOOTH SURFACE WITH ALMOST ZERO
SURFACE REFLECTION. IT'S A FINE
BALANCE OF DESIGN AND ELEGANCE.



THESE ARE DÉCOR TILES WHICH COME
WITH AN EMBOSS FEEL. MADE USING
HIGH QUALITY SPECIAL GLAZE AND A
DIGITAL MACHINE, THEY HAVE A UNIQUE
TEXTURE WHICH GIVES LINE/
ARROW PUNCH EFFECT.

OF SPECIAL TECHNIQUE
AND DIGITAL GLAZE
MACHINE, THESE SPECIAL
EFFECTS ARE CREATED TO
GIVE A REAL LIFE STONE
EFFECT.

EFFECT. WITH THE USE

#### FINISHESAVAILABLE

SIZE	POLISH	BEYOND	BOLD	BLISS
1200X2400 M M 1200X1800 M M 800X1600 M M 1200X1200 M M	\ \ \ \	\ \ \ \	- - - - - -	\ \
12007120011111				

SS

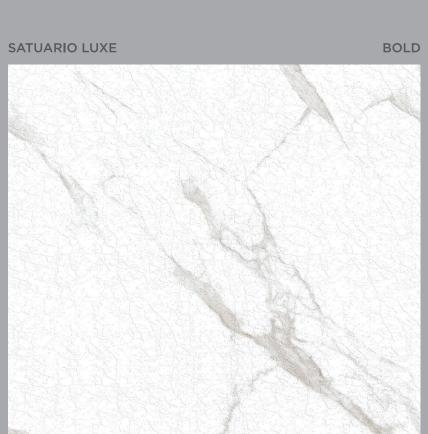




SATUARIO LUXE BEYOND | POLISH



\*Also Available in 1200x2400 mm, 800x1600mm & 1200x1200 mm



\*Also Available in 1200x2400 mm, 800x1600mm





GOZZIO BEIGE BEYOND | POLISH







\*Also Available in 1200x2400 mm, 800x1600mm & 1200x1200 mm

\*Also Available in 1200x2400 mm, 800x1600mm





LEGACY GREY BEYOND | POLISH



\*Also Available in 1200x2400 mm, 800x1600mm & 1200x1200 mm

LEGACY GREY BOLD



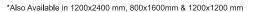
\*Also Available in 1200x2400 mm, 800x1600mm





LEGACY MARFIL BEYOND | POLISH





LEGACY MARFIL BOLD



\*Also Available in 1200x2400 mm, 800x1600mm





PAVIT GREY BEYOND | POLISH



\*Also Available in 1200x2400 mm, 800x1600mm & 1200x1200 mm

PAVIT GREY BOLD



\*Also Available in 1200x2400 mm, 800x1600mm





#### **SUPER WHITE**

With an 'L' value of more than 94, these striking super white tiles promise the whitest finish available in the industry.

## The Ultima

1200x1800 mm











Stain resistant

Water resistant

For wall For application appli

For Floor application

Fine detailing

1200x1800 mm



ARBESCATO (M-TECH/POLISH)



POLARIS (POLISH) SUPER WHITE







#### **MARBLETECH**

This finish is the closest thing to natural marble.

The marble look is achieved with a special glaze coated on top of the design which has a reflective index of 45 degrees. Along with that, an elaborate polishing process gives the slab a marble-like smooth feel and shine.

### The Ultima

1200x1800 mm



For wall

application



application



detailing







Stain resistant

Water resistant

1200x1800 mm



BOTTICINO CLASSICO MARBLETECH



EMALI BEIGE MARBLETECH



\*Also available in 800X1600 mm

1200x1800 mm









ATLANTA GREY | MARBLETECH

1200x1800 mm



EMPREDOR LIGHT MARBLETECH



PULPIS MARFIL MARBLETECH







#### **PREMIUM POLISH**

These tiles comprise a collection of intense colors which give the most premium feel and vividness to the surface.

The high-quality transparent glaze ensures unparalleled sharpness in graphics giving it a high-definition retina image.

## The Ultima

1200x1800 mm











For wall application

For Floor application

Fine detailing

Stain resistant

Water resistant

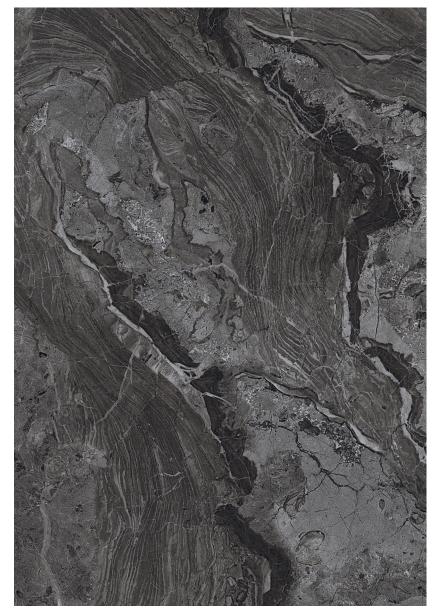
1200x1800 mm



AFYON WHITE PREMIUM POLISH



BLACK FANTASY PREMIUM POLISH



## THE ULTIMA 1200x1800 mm



BRECCIA BROWN PREMIUM POLISH



WILLIAMS GREY PREMIUM POLISH



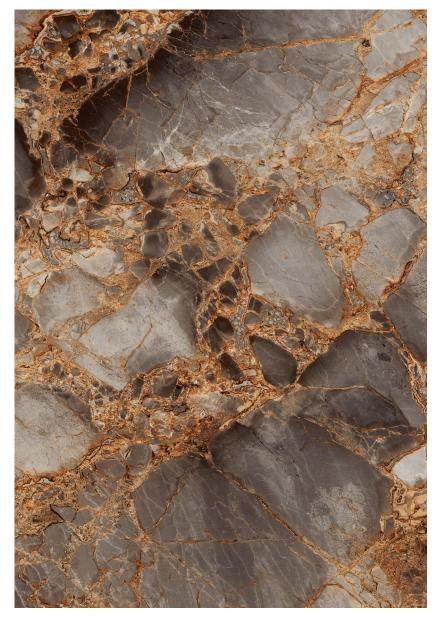
 $\sim$  36

1200x1800 mm



**VERSACE COPPER** 

PREMIUM POLISH





VERSACE COPPER | PREMIUM POLISH





#### **POLISH**

A spectacular mirror-like effect is what you get in this superior finish. The highly polished look is achieved with a high-quality glaze that has a Reflective Index Value of more than 103% and enhancing image sharpness and giving a rich and true color experience.

### The Ultima

1200x1800 mm













For Floor application application detailing

Stain resistant

Water resistant

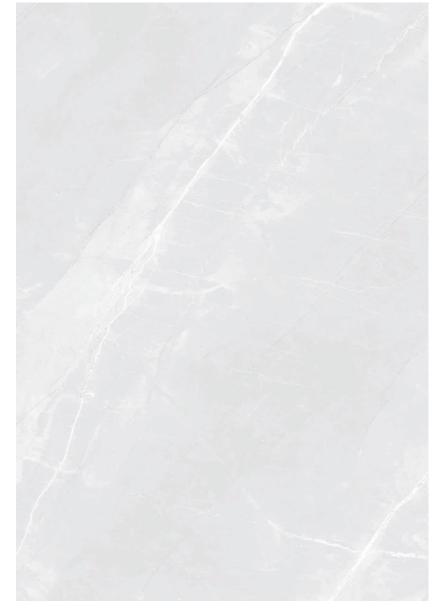
1200x1800 mm



ARISTA GREY POLISH



ARMANI GREY POLISH



\*Also available in 800x1600 mm



ARMANI SILVER POLISH



BOTTICINO POLISH



1200x1800 mm



BRECCIA AURORA POLISH



BRECCIA AZURE POLISH



\*Also available in 1200X2400 mm & 800X1600 mm

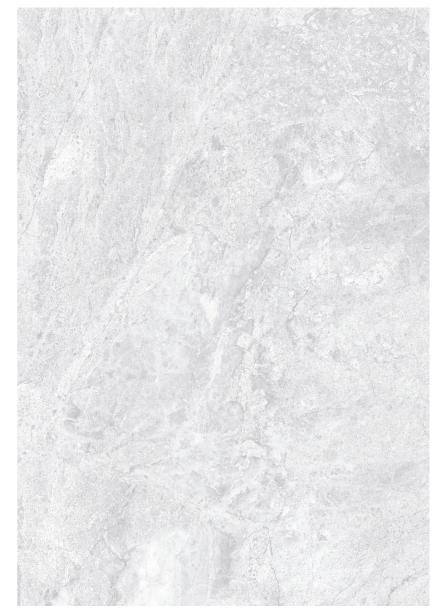
1200x1800 mm



CLASSIC BEIGE POLISH



CLASSIC GREY POLISH



1200x1800 mm



CORDELA BEIGE POLISH



CREMA MARBLE POLISH





JERICO MARFIL POLISH



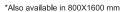
JERICO OCRE POLISH





KASHMIR MARFIL POLISH







\*Also available in 1200x1200 mm & 800X1600 mm

1200x1800 mm



LAPIS TAUPE POLISH



LAPIS MARFIL POLISH



1200x1800 mm







\*Also available in 800X1600 mm & 1200X2400 mm





1200x1800 mm



LYKRA SILVER POLISH



OCEANIC GREY POLISH





ONYX BLANCO POLISH



ONYX ALFA POLISH





OLIVE GREY POLISH



PERLATO POLISH



1200x1800 mm



PORTLAND BEIGE POLISH



REGALIA MARFIL POLISH





PULPIS MARFIL POLISH



PULPIS GRIS POLISH

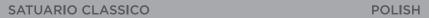


1200x1800 mm



ROYAL DYNA POLISH







1200x1800 mm



VENCHY GREY POLISH



VIZER CREMA POLISH



1200x1800 mm



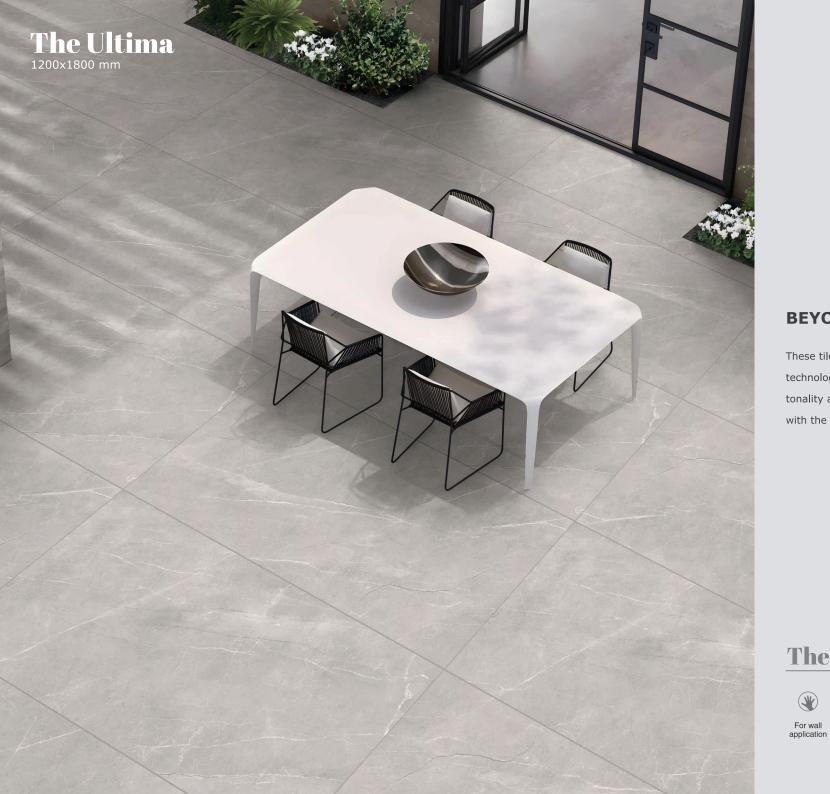
ZION BEIGE POLISH



ZION MARFIL POLISH



\*Also available in 800X1600 mm





## **BEYOND**

These tiles are developed with advanced digital glaze technology. Though the surface is very smooth with high tonality and intensity the surface reflection is almost zero with the finest integration of designs and elegance.

# The Ultima

1200x1800 mm





application



detailing



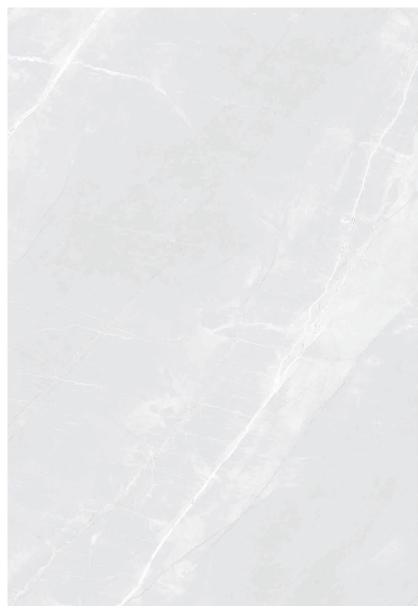


Stain resistant

Water resistant



ARMANI GREY BEYOND



KASHMIR SNOW BEYOND





PULPIS MARFIL BEYOND



PULPIS GRIS BEYOND



1200x1800 mm



VENCHY GREY BEYOND





VENCHY GREY | BEYOND





## **MATT**

These tiles are closest to natural stones to give an ambiance of nature which make them a perfect choice for indoors as well as outdoors. The matt finish complements perfectly to your vision of creating spaces that look traditional and rustic.

# The Ultima

1200x1800 mm



For wall

application



For Floor

application



detailing





Stain resistant

Water resistant



OSLO GRIS PREMIUM MATT



OSLO MARFIL MATT



1200x1800 mm



BASALTINA MARFIL MATT



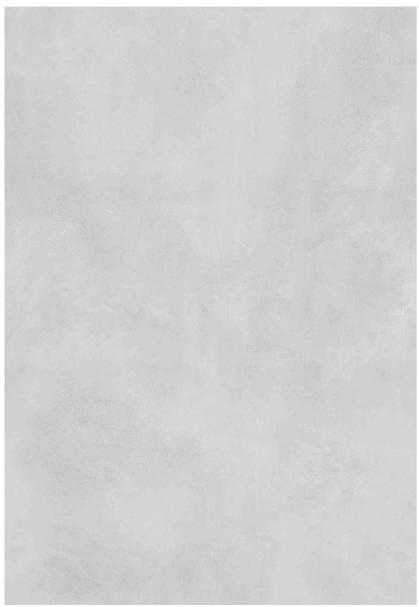


VENCHY GREY | BEYOND

1200x1800 mm



RESINO GREY MATT



RESINO GRIS MATT



\*Also available in 1200X1200 mm, 800X1600 mm & 1200X2400 mm

\*Also available in 1200X2400 mm





## **GLITZ MATT**

Glitz matt finish provides an embossed effect to the veins on surfaces to enhance the shine and texture, thereby giving your home a realistic feel.

# The Ultima

1200x1800 mm



For wall application



application



detailing







Stain resistant

Water resistant

1200x1800 mm

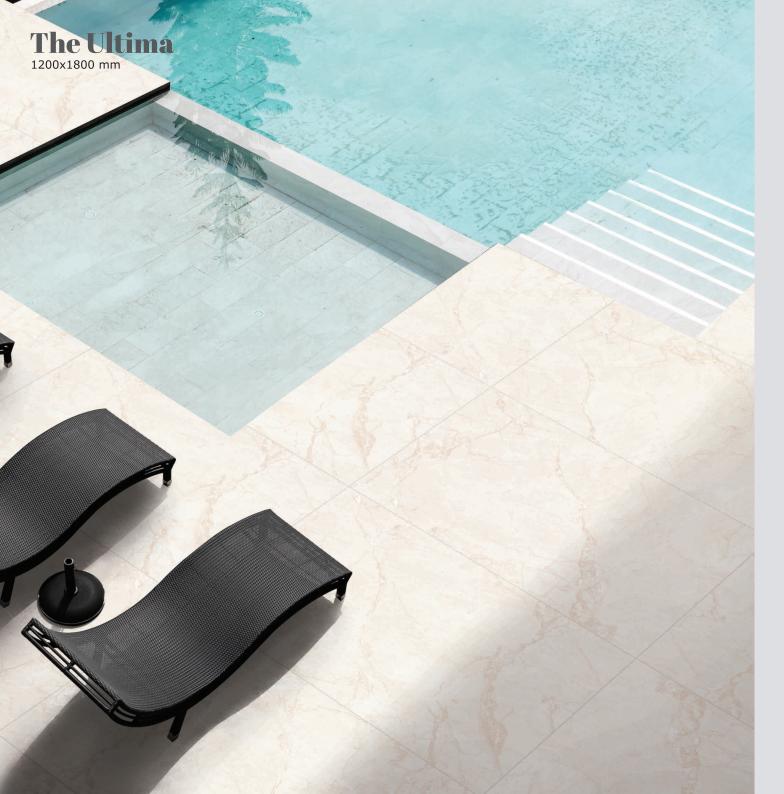


NAXOS BEIGE GLITZ MATT





NAXOS BEIGE | GLITZ MATT





## **SILK MATT**

These tiles are remarkably unique and suitable for modern homes. A fine continuous feel of the feather-like surface and smooth texture can make any space luxurious.

# The Ultima

1200x1800 mm



For wall application











For Floor application detailing

Stain resistant

Water resistant

1200x1800 mm



ARISTA BEIGE SILK MATT

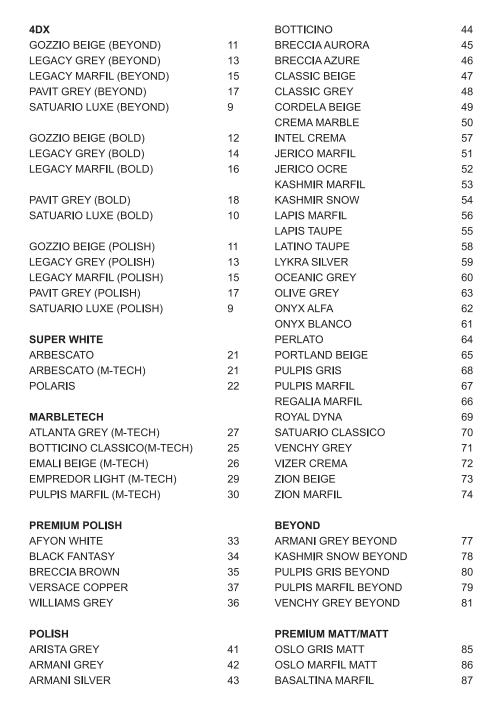


SOFITA BEIGE SILK MATT



800x1600 mm







RESINO GREY RESINO GRIS	89 90
<b>GLITZ MATT</b> NAXOS BEIGE	93
SILK MATT ARISTA BEIGE SOFITA BEIGE	97 98











### PACKING DETAILS

DIMENSIONS (MM)	NO. OF SLABS/BOX	COVERAGE AREA
1200X1800	02	4.32 m²

### TECHNICAL SPECIFICATIONS

_	·	TECHNICAL SPECI		
S.No	Technical Characteristics	* IS 15622:2017, *EN 14411:2016 & ISO 13006:2018 Group Bla (Annex G) Standard's Requirement	Kajaria Eternity Tile's Specifications	Test method
1.	Deviation in length & width	± 0.1 % ± 0.6 %/ ± 0.3 %	± 0.10 %	IS 13630-1 EN ISO 10545-2
2.	Deviation in thickness	± 5.0 %	± 4.00 %	IS 13630-1 EN ISO 10545-2
3.	Deviation in Straightness of sides	± 0.1 % ± 0.5 %/± 0.3 %	± 0.10 %	IS 13630-1 EN ISO 10545-2
4.	Deviation in Rectangularity	± 0.1 % ± 0.5 %/± 0.3 %	± 0.10 %	IS 13630-1 EN ISO 10545-2
5.	Deviation in Surface Flatness	± 0.5 % ± 0.5 %/± 0.4 %	± 0.15 %	IS 13630-1 EN ISO 10545-2
5.	Surface quality	95% of the tiles shall be free from visible defects	95% of the tiles shall be free from visible defects	IS 13630-1 EN ISO 10545-2
7.	Modulus of rupture	Avg. 35 N/mm2, individual Min 32 N/mm2	≥ 40 N/mm²	IS 13630-6 / EN ISO 10545-4
В.	Breaking strength	Minimum 1300 N	≥ 2000 N	IS 13630-6 / EN ISO 10545-4
9.	Bulk Density	Minimum 2.20 g/cc	≥ 2.25 g/cc	IS 13630-2
10.	Glossiness	Manufacture to state the class	Min 5 for Rustic/Matt/Satin Finish Min 90 for Polish Finish	Glossimeter 60 degrees
11.	Water Absorption	≤ 0.08 %, Individual Max 0.1% ≤ 0.5 %, Individual Max. 0.6 %	≤ 0.08 %, Individual Max 0.1% ≤ 0.3 % (Only for 13x80 cm)	IS 13630-2 / EN ISO 10545-3
12.	Resistance to surface abrasion of Glazed tiles	Minimum Class II Report abrasion class and cycles passed	PEI-Class III to Class IV	IS 13630-11 EN ISO 10545-7
13.	Thermal expansion from ambient temperature to 100 ° C	Test method available	6x10°K¹ Maximum	IS 13630-4 EN ISO 10545-8
14.	Thermal shock resistance	10 cycles Minimum Test method available	10 cycles Minimum	IS 13630-5 EN ISO 10545-9
15.	Moisture expansion	Maximum 0.02 Millimeter/Metre Test method available	Nil	IS 13630-3 EN ISO 10545-10
16.	Crazing resistance (Glazed Tiles)	Passes 4 cycles at 7.5 kg/cm2 Required	Passes 4 cycles at 7.5 kg/cm²	IS 13630-9 EN ISO 10545-11
17.	Frost resistance	Required	100 cycles Minimum	IS 13630-10 EN ISO 10545-12
18.	Resistance to Household Chemicals & Swimming Pool Salts #	Minimum Class AA Minimum GB	Minimum Class AA Minimum GB	IS 13630-8 EN ISO 10545-13
19.	Resistance to low & high concentration of acids & alkalis #	Manufacturer to state classification	Minimum Class AA Minimum GLB,GHB	IS 13630-8 EN ISO 10545-13
20.	Stain resistance**	Minimum Class 1 Minimum Class 3	Minimum Class 1 Minimum Class 3	IS 13630-8 EN ISO 10545-14
21.	Slipperiness	Test method available	≥ R-9 to R-10 for Rustic/Matt/Satin Finish ≥ R-9 for Polish Finish	DIN 51130:2014
22.	Co-efficient of friction	Manufacture to state the class	≥ 0.32 for Rustic/Matt/Satin Finish > 0.20 for Polish Finish	ISO 10545-17
23.	Scratch hardness of surface(Moh's scale)	Minimum 5 Test method available	Min 6 for Rustic/Matt/Satin Finish Min 5 for Polish/Marbletech Finish	IS 13630-13 EN 101
24.	Impact Resistance	Minimum 0.55 Test method available	Min 0.55 & No identification of cracking	IS 13630-14 EN ISO 10545-5

- # Resistance to acids & alkalis (Exception of Hydrofluoric acid & its compounds)
- \*\* Vitrified tiles have resistance to most of the stains / chemicals but, it is recommended to take due care while laying and for day-to-day maintenance.
- \* Applicable in Gailpur plant only.
- Colours in the catalogue are as accurate as printing process allows. Please check actual tile sample before making the final selection.
- Sizes mentioned in the catalogue are nominal sizes only.
- No claim will be entertained once the tiles are fixed.
- For better laying, please follow the instructions on the packaging box.
- In case it is required to lay the tiles on wall or floor in STAGGERED PATTERN, then always lay them in Overlap 20:80 ratio, as shown in VISUAL 1 instead of Brick pattern (overlap 50:50 ratio), as shown in VISUAL 2.



Please make sure to check the shade/finish with the sales agent/dealer before making the final purchase because there might be variation in actual finish and that shown in the catalogue. The company will not bear any loss in such case.



### **DISPLAY CENTRE**

### North N

### CHANDIGARH:

SCO-8.1st floor, Sector 7C. Madhya Marg, Chandigarh-160019 Phone: +91-172- 4631417 Mobile: 9779021253, 9779021262

### JAIPUR:

G-1, G-2, Aishwarya Tower, Near Hotel Hawa Mahal, Ajmer Road Jaipur-302005, Rajasthan Phone - +91-141 2223425, 9799495766

#### LUCKNOW:

7, Tajpuria palace, Faizabad Road, Indira Nagar, Lucknow, Uttar Pradesh Mobile: 9717795204,9956252777

### South

### BANGALORE:

Farah Icon, 119 2nd Floor, Opp. New Pass Port Kendra, Lalbagh Road, Bangalore-560027, Karnataka Mobile: 9008402949, 9008016799

### CHENNAI:

Old No.10, New No.46, Montieth Road Above Wait Rose Super market Egmore, Chennai - 600008 Mobile: 9791178678, 9952094333

#### COIMBATORE:

1st Floor, No.57, Cowley Brown Road, Near Central Library, R.S. Puram Coimbatore - 641002. Mobile: 9629944454, 9677708080

Door No. 48/557-C, MN Square Near Gold Souk, NH By-Pass, Vyttila, Cochin 682019, Kerala Mobile: 9995868863, 9746473684, 7303663188

#### HYDERABAD:

#3 - 143, 1st Floor, Nirvana Building, Kavuri Hills, Police Station Opp.Road, Madhapur Hyderabad - 500081, Telangana Mobile: 9000304996, 9000304992, 9000005383, 7680000890, 9000304997, 9100062713, 8287905851

### West

### MUMBAI:

Ground & 1" Floor, Suraksha Ace, Near JB Nagar Metro Station, Andheri Kurla Road, Chakala, Andheri (East), Mumbai - 400059 Mobile: 8968586560, 9987789500

#### PUNE:

2nd Floor, Grace Platina, Opp.Kumar Pacific Mall, Shankar Seth Road, Pune - 411042 Mobile: 9730088497, 9730088498

### Sales Representative

### NORTH

GURGAON: Mobile: 9971744115, 9717795210,

### 9717795205 NOIDA:

Mobile: 9717795156, 9717795200, 9717795205

### DELHI & FARIDABAD:

Mobile: 9560553304, 9717795029, 9717795192

### KUMAON:

Mobile: 7755001348, 7755001349, 9717795202

### WESTERN UP:

Mobile: 9717795202, 8800093020. 7755001348

#### HARYANA:

Mobile: 8295200155, 8295200410

### DEHRADUN:

Mobile: 7755001347, 9717795202 7755001346

### LUDHIANA:

Mobile: 9779021270,9779021267. 9779021264,9779021255 9007062814

### HIMANCHAL PRADESH:

Mobile: 9779027169, 9779021253

### JAMMU & KASHMIR:

Mobile: 9906906622, 9086411081

#### VARANASI:

Mobile: 9794865554, 9005095500

### **EAST** ASSAM:

Mobile: 9311299711, 9903234184

### BIHAR:

Mobile: 9771458963,9892408080

### JHARKHAND:

Mobile: 9934011406, 8882918981

### ORISSA:

Mobile: 9937185338, 9937285865, 8882918983

### WEST BENGAL / KOLKATA:

Mobile: 9007011022, 9007011028,

### CENTRAL

### CHHATTISGARH: Mobile: 9981528088

#### RAIPUR:

Mobile: 9758598467.9981528088

### BILASPUR:

Mobile: 7898028779,9981528088

### BHOPAL:

Mobile: 9981528092

### INDORE:

Mobile: 9630025576, 9981528089

## WEST

AURANGABAD: Mobile: 8600992620, 9730088497

### GOA:

Mobile: 7028018708

### NASIK:

Mobile: 8600992620, 9730088497.

### 7028030538

AHMEDABAD: Mobile: 9998804440, 8511581725

### NAGPUR:

Mobile: 9987538689, 9730088497

### SOUTH

### ANDHRA PRADESH:

Mobile: 9000300790, 8287905851

### VIJAYWADA:

Mobile: 7827993473, 9000300790



IANIIARY - 202