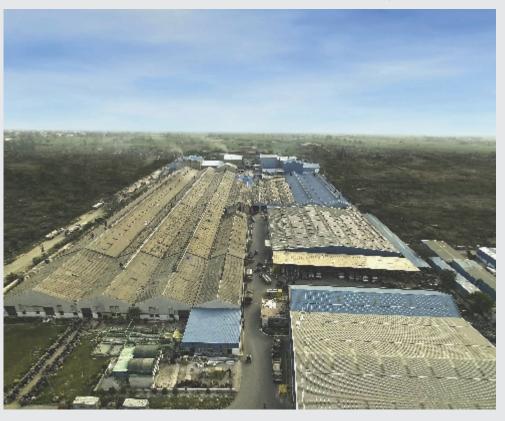






Sikandrabad, Uttar Pradesh



About Eternity

With over 20 years of legacy, Kajaria Eternity leads as India's No. 1 GVT brand, blending European design with Indian craftsmanship for contemporary yet timeless tiles. Renowned for high flexural strength, breaking strength, and zero porosity, our tiles are unmatched in durability. Featuring over 1500 designs and 13 sizes in various finishes, our range caters to every aesthetic and spatial need. Trusted in 31 countries, including Europe, the USA, Asia Pacific, and the Middle East, Kajaria Eternity stands for lasting beauty and unparalleled quality.

Innovation drives Kajaria Eternity, leading us to adopt revolutionary Continua+ technology, propelling us to new industry heights.

- Fully Automatic Precision: Advanced pressing technology for large slab production.
- Unrivalled Quality: Unparalleled surface flatness and consistency.
- Greater Body Strength and Flexibility: Uniform roller pressing ensures superior body strength and flexibility.
- Exquisite Finish: Perfect shine and planarity.
- Sustainability: Optimized resource usage and reduced emissions.
- Industry Leadership: Leading in innovation and sustainability.
- Customer Satisfaction: Superior products ensuring unmatched quality and longevity.









Features



Scratch Resistant



Stain Resistant



Fire Resistant



High Abrasion Resistant



Easy Installation



Chemical Resistant



0 % Water Absorption



Thermal Resistant



Zero Maintenance



Easy To Clean



High Flexural Strength

THE ULTIMATE FINISHES



MARBLETECH

This finish is the closest thing to natural marble. The marble look is achieved with a special glaze coated on top of the design which has a reflective index of 45 degrees. Along with that, an elaborate polishing process gives the slab a marble-like smooth feel and shine.

PREMIUM POLISH

These tiles comprise a collection of intense colors which give the most premium feel and vividness to the surface. The high-quality transparent glaze ensures unparalleled sharpness in graphics giving it a high-definition retina image.

POLISH

A spectacular mirror like effect is what you get in this superior finish. The brilliant polish look is achieved with high quality glaze, that has reflective index value of more than 100%. It enhances image sharpness and creates a rich and true color look.

BEYOND

This finish is made for a luxurious world and is the most premium finish. Developed with advanced digital technology, it has a smooth surface with almost zero surface reflection. It's a fine balance of design and elegance.

BLEND

These tiles are inspired by nature, and are made and designed using rare minerals and metals in their veins and drafted with precision, to impart real shine, adding a realistic touch of nature to your home.

BOLD

As suggested by the descriptor 'bold', this finish has a rock like effect. With the use of special technique and digital glaze machine, these special effects are created to give a real life stone effect.

BLISS

These are décor tiles which come with an emboss feel. Made using high quality special glaze and a digital machine, they have a unique texture which gives line/arrow punch effect.

MATT/PREMIUM MATT

These tiles are closest to natural stones to give an ambiance of nature which make them a perfect choice for indoors as well as outdoors. The matt finish complements perfectly to your vision of creating spaces that look traditional and rustic.

GLITZ MATT

Glitz matt finish provides an embossed effect to theveins on surfaces to enhance the shine and texture, thereby giving your home a realistic feel.

SILK MATT

These tiles are remarkably unique and suitable formodern homes. A fine continuous feel of the feather-like surface and smooth texture can make any space luxurious.

4 UNIQUE SIZES, 4 DISTINCT FINISHES WITH STYLISH GRAPHICS



STUNNING FINISHES



A SPECTACULAR MIRROR LIKE EFFECT IS WHAT YOU GET IN THIS SUPERIOR FINISH.
THE BRILLIANT POLISH LOOK IS ACHIEVED WITH HIGH QUALITY GLAZE, THAT HAS REFLECTIVE INDEX VALUE OF MORE THAN 100%. IT ENHANCES IMAGE SHARPNESS AND CREATES A RICH AND TRUE COLOR LOOK.

THIS FINISH IS MADE FOR A
LUXURIOUS WORLD AND IS THE MOST
PREMIUM FINISH. DEVELOPED WITH
ADVANCED DIGITAL TECHNOLOGY, IT HAS
A SMOOTH SURFACE WITH ALMOST ZERO
SURFACE REFLECTION. IT'S A FINE
BALANCE OF DESIGN AND ELEGANCE.



O O O O

THESE ARE DÉCOR TILES WHICH COME
WITH AN EMBOSS FEEL. MADE USING
HIGH QUALITY SPECIAL GLAZE AND A
DIGITAL MACHINE, THEY HAVE A UNIQUE
TEXTURE WHICH GIVES LINE

AS SUGGESTED BY THE
DESCRIPTOR 'BOLD', THIS
FINISH HAS A ROCK LIKE
EFFECT. WITH THE USE
OF SPECIAL TECHNIQUE
AND DIGITAL GLAZE
MACHINE, THESE SPECIAL
EFFECTS ARE CREATED TO
GIVE A REAL LIFE STONE
EFFECT.

FINISHESAVAILABLE

SIZE	POLISH	BEYOND	BOLD	BLISS
1200X2400 M M	✓	/	~	/
1200X1800MM	/		/	
800X1600MM	/	/ /	/	
1200X1200MM				





GOZZIO BEIGE BEYOND | POLISH









GOZZIO BEIGE BLISS





*This shade is also available in 1200x2400 mm

GOZZIO BEIGE | BLISS





LEGACY GREY BEYOND | POLISH







*This shade is also available in 1200x2400 | 1200x1800 | 1200x1200 mm









*This shade is also available in 1200x2400 mm

LEGACY GREY | BLISS





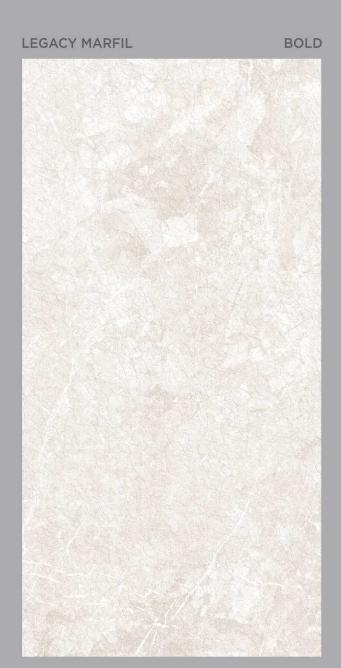
LEGACY MARFIL BEYOND | POLISH













^{*}This shade is also available in 1200x2400 | 1200x1800 mm





PAVIT GREY BEYOND | POLISH







*This shade is also available in 1200x2400 mm

^{*}This shade is also available in 1200x2400 | 1200x1800 | 1200x1200 mm











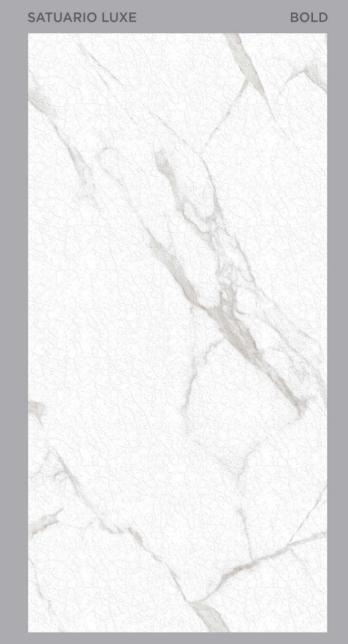
*This shade is also available in 1200x2400 | 1200x1800 mm

PAVIT GREY | BOLD





SATUARIO LUXE BEYOND | POLISH











SATUARIO LOXE | BLISS





EMALI BEIGE

MARBLETECH



MARBLETECH

This finish is the closest thing to natural marble. The marble look is achieved with a special glaze coated on top of the design which has a reflective index of 45 degrees. Along with that, an elaborate polishing process gives the slab a marble-like smooth feel and shine.

800x1600 mm



application



application







Stain resistant

Water resistant

31

detailing

^{*}This shade is also available in 1200x1800 mm





PREMIUM POLISH

These tiles comprise a collection of intense colors which give the most premium feel and vividness to the surface. The high-quality transparent glaze ensures unparalleled sharpness in graphics giving it a high-definition retina image.

800x1600 mm



application



application



detailing







Stain resistant

Water resistant



ALICANTE ROJO PREMIUM POLISH











DUNHILL BROWN PREMIUM POLISH





IRISH BROWN PREMIUM POLISH





ONYX ROSSO PREMIUM POLISH



ONYX NERO PREMIUM POLISH



800x1600 mm

















POLISH

A spectacular mirror-like effect is what you get in this superior finish. The highly polished look is achieved with a high-quality glaze that has a Reflective Index Value of more than 100% and enhancing image sharpness and giving a rich and true color experience.

800x1600 mm



For wall application



application



detailing





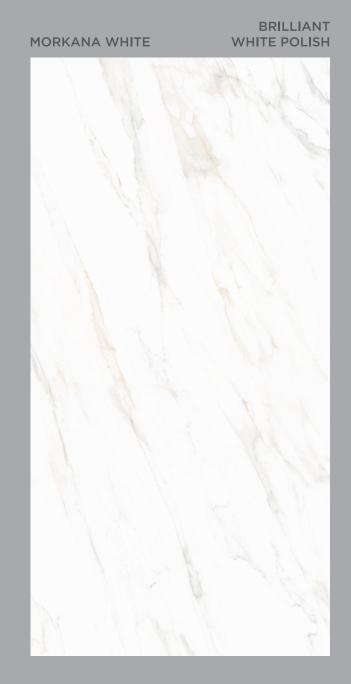


Stain resistant

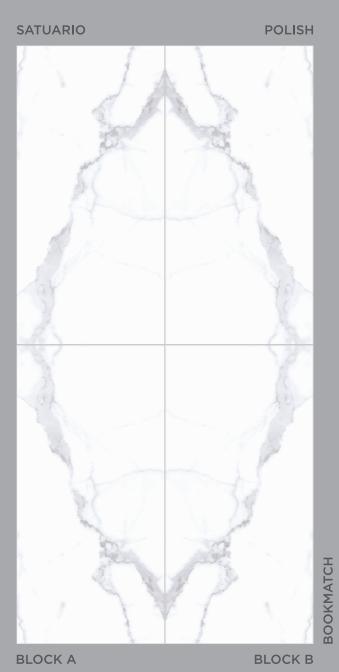
resistant











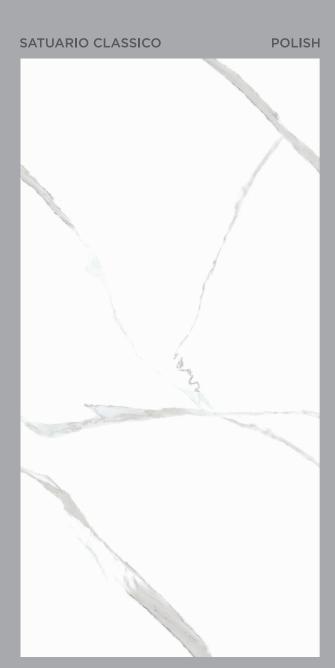


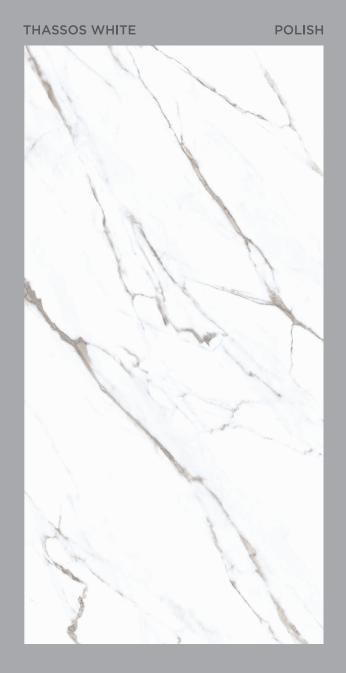












^{*}This shade is also available in 1200x1800 mm | This shade is also available in Silk matt finish.

800x1600 mm



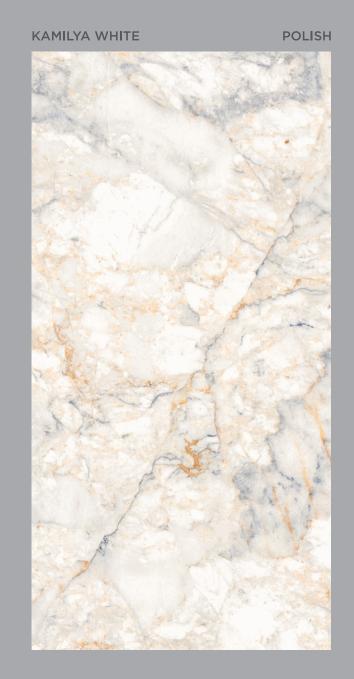




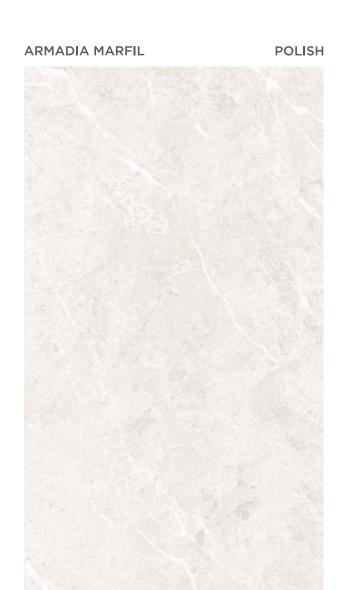
800x1600 mm













800x1600 mm







*This shade is also available in 1200x1800 mm



ASTER BEIGE POLISH



ASTRA GREY POLISH





BULGARI GREY POLISH













^{*}This shade is also available in 1200x2400 | 1200x1800 mm







^{*}This shade is also available in beyond finish.







DUNHILL GREY POLISH





FANTASY BLISS POLISH

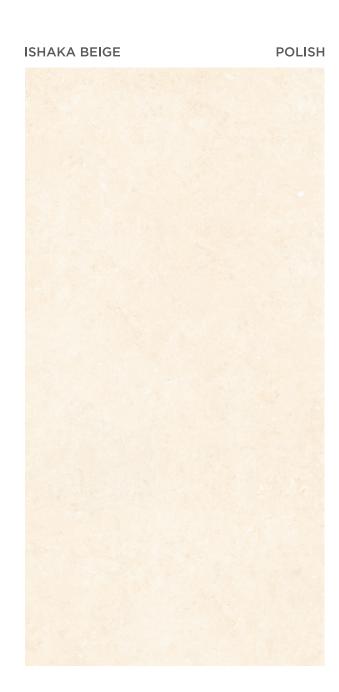


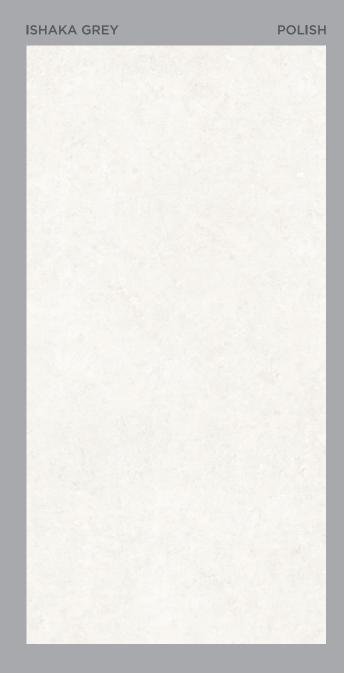
INTEL CREMA POLISH



*This shade is also available in 1200x2400 | 1200x1800 mm















KHYBER GREY POLISH



KHYBER MARFIL POLISH





LAPIS MARFIL POLISH



LAPIS TAUPE POLISH



*This shade is also available in 1200x1800 mm









MARMO GREY | POLISH

6/



MILANO BEIGE POLISH









ONYX PARADISO POLISH







ONYX TAUPE POLISH



PEARL ROSALIA POLISH

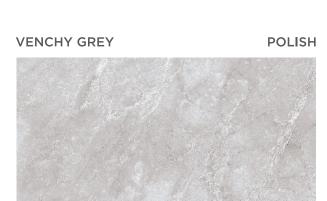




















BEYOND

These tiles are developed with advanced digital glaze technology. Though the surface is very smooth with high tonality and intensity the surface reflection is almost zero with the finest integration of designs and elegance.

800x1600 mm



For wall application



For Floor application



Fine detailing





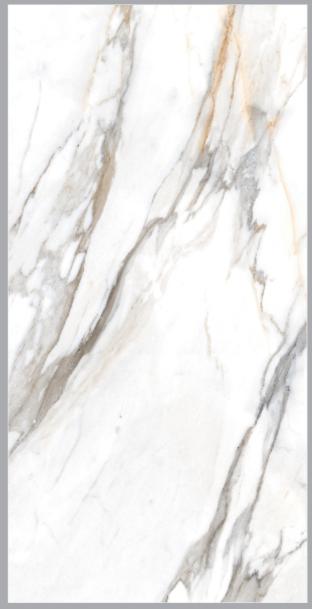


ain

Water resistant



CALACATTA BORGHINI BEYOND







DAYTONA GREY BEYOND



MYSTIK DECOR





MANILA BEIGE **BEYOND**



*This shade is also available in Polish finish.











BLEND

These tiles are inspired by nature, and are made and designed using rare minerals and metals in their veins and drafted with precision, to impart real shine, adding a realistic touch of nature to your home.

800x1600 mm



For wall application



For Floor application



Fine detailing





Stain resistant

resistant







ALMATY BEIGE | BLEND



ATLAS MARFIL BLEND



ATLAS TAUPE BLEND





CLIFFTON GREY BLEND



CLIFFTON GRIS BLEND





VISTA GREY BLEND



VISTA MARFIL BLEND







SILK MATT

These tiles are remarkably unique and suitable for modern homes. A fine continuous feel of the feather-like surface and smooth texture can make any space luxurious.

800x1600 mm



For wall application



For Floor application



detailing





resistant resistant



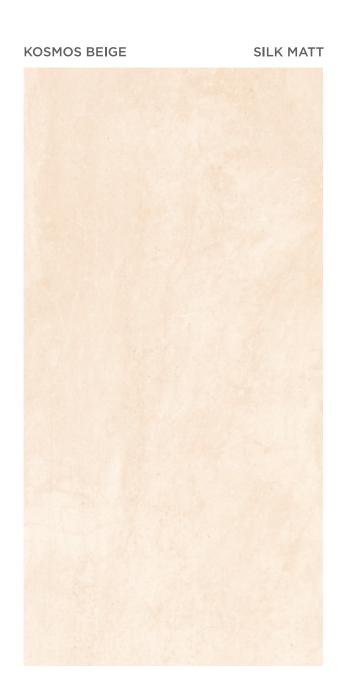
BRILLIANT WHITE SATUARIO CLASSICO SILK MATT





^{*}This shade is also available in 1200x1800 | This shade is also available in Sild matt finish.

















GLITZ MATT

Glitz matt finish provides an embossed effect to the veins on surfaces to enhance the shine and texture, thereby giving your home a realistic feel.

800x1600 mm



For wall application



For Floor application









Fine detailing

Stain resistant

resistant



STELLAR BEIGE GLITZ MATT

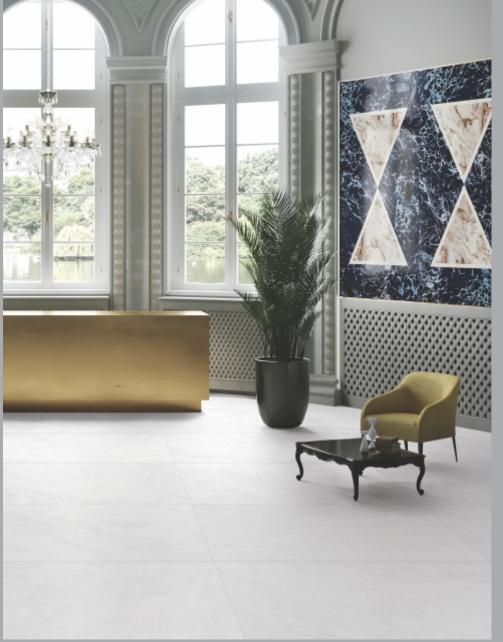


STELLAR GREY GLITZ MATT









STELLAR MARFIL | GLITZ MATT



TIARA GRIS GLITZ MATT



TIARA MARFIL GLITZ MATT



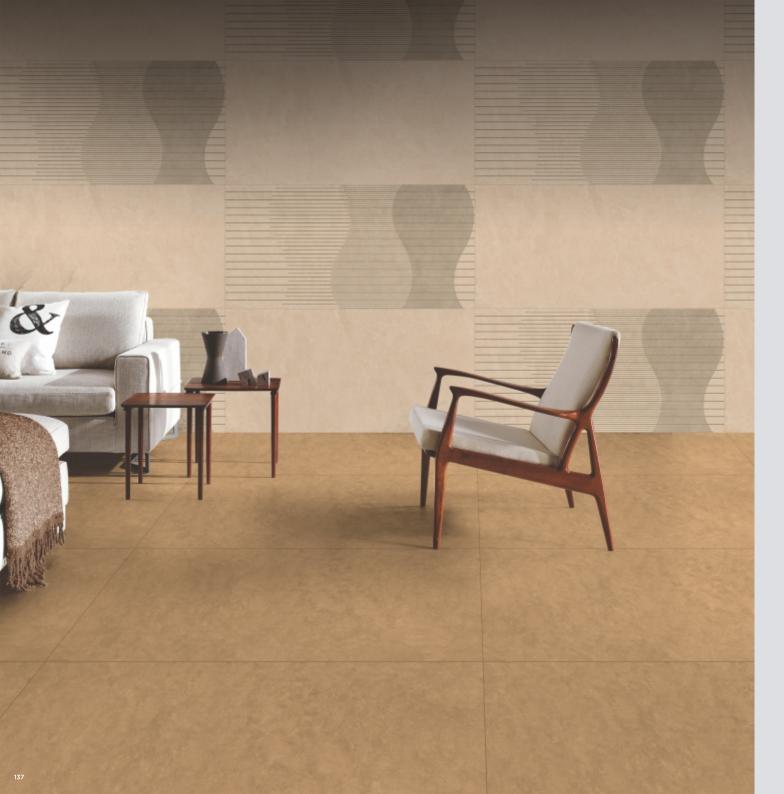


TIARA TAUPE **GLITZ MATT**





TIARA TAUPE | GLITZ MATT





MATT

Matt finish provides an embossed effect to the veins on surfaces to enhance the shine and texture, thereby giving your home a realistic feel.

800x1600 mm





For Floor application



Fine detailing



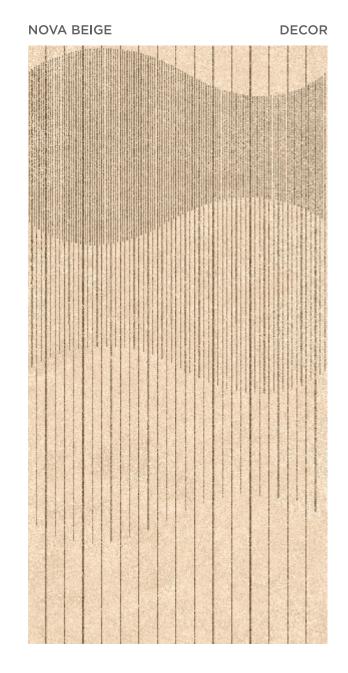


Stain resistant

Water resistant













NOVA BEIGE, NOVA TAUPE & NOVA BEIGE DECOR | MATT | DECOR

PACKING DETAILS

DIMENSION	IS (MM)	NO. OF SLABS/BOX	COVERAGE AREA
800X16	600	02	2.56 m²

TECHNICAL SPECIFICATIONS -

S.No	Technical Characteristics	* IS 15622:2017, *EN 14411:2016 & ISO 13006:2018 Group Bla (Annex G) Standard's Requirement	Kajaria Eternity Tile's Specifications	Test method
1.	Deviation in length & width	± 0.1 % ± 0.6 %/ ± 0.3 %	± 0.10 %	IS 13630-1 EN ISO 10545-2
2.	Deviation in thickness	± 5.0 %	± 4.00 %	IS 13630-1 EN ISO 10545-2
3.	Deviation in Straightness of sides	± 0.1 % ± 0.5 %/± 0.3 %	± 0.10 %	IS 13630-1 EN ISO 10545-2
4.	Deviation in Rectangularity	± 0.1 % ± 0.5 %/± 0.3 %	± 0.10 %	IS 13630-1 EN ISO 10545-2
5.	Deviation in Surface Flatness	± 0.5 % ± 0.5 %/± 0.4 %	± 0.15 %	IS 13630-1 EN ISO 10545-2
5.	Surface quality	95% of the tiles shall be free from visible defects	95% of the tiles shall be free from visible defects	IS 13630-1 EN ISO 10545-2
7.	Modulus of rupture	Avg. 35 N/mm2, individual Min 32 N/mm2	≥ 40 N/mm²	IS 13630-6 / EN ISO 10545-4
В.	Breaking strength	Minimum 1300 N	≥ 2000 N	IS 13630-6 / EN ISO 10545-4
9.	Bulk Density	Minimum 2.20 g/cc	≥ 2.25 g/cc	IS 13630-2
LO.	Glossiness	Manufacture to state the class	Min 5 for Rustic/Matt/Satin Finish Min 90 for Polish Finish	Glossimeter 60 degrees
11.	Water Absorption	≤ 0.08 %, Individual Max 0.1% ≤ 0.5 %, Individual Max. 0.6 %	≤ 0.08 %, Individual Max 0.1% ≤ 0.3 % (Only for 13x80 cm)	IS 13630-2 / EN ISO 10545-3
12.	Resistance to surface abrasion of Glazed tiles	Minimum Class II Report abrasion class and cycles passed	PEI-Class III to Class IV	IS 13630-11 EN ISO 10545-7
13.	Thermal expansion from ambient temperature to 100 ° C	Test method available	6x10°fK ⁻¹ Maximum	IS 13630-4 EN ISO 10545-8
14.	Thermal shock resistance	10 cycles Minimum Test method available	10 cycles Minimum	IS 13630-5 EN ISO 10545-9
15.	Moisture expansion	Maximum 0.02 Millimeter/Metre Test method available	Nil	IS 13630-3 EN ISO 10545-10
L6.	Crazing resistance (Glazed Tiles)	Passes 4 cycles at 7.5 kg/cm2 Required	Passes 4 cycles at 7.5 kg/cm²	IS 13630-9 EN ISO 10545-11
17.	Frost resistance	Required	100 cycles Minimum	IS 13630-10 EN ISO 10545-12
18.	Resistance to Household Chemicals & Swimming Pool Salts #	Minimum Class AA Minimum GB	Minimum Class AA Minimum GB	IS 13630-8 EN ISO 10545-13
19.	Resistance to low & high concentration of acids & alkalis #	Manufacturer to state classification	Minimum Class AA Minimum GLB,GHB	IS 13630-8 EN ISO 10545-13
20.	Stain resistance**	Minimum Class 1 Minimum Class 3	Minimum Class 1 Minimum Class 3	IS 13630-8 EN ISO 10545-14
21.	Slipperiness	Test method available	≥ R-9 to R-10 for Rustic/Matt/Satin Finish ≥ R-9 for Polish Finish	DIN 51130:2014
22.	Co-efficient of friction	Manufacture to state the class	≥ 0.32 for Rustic/Matt/Satin Finish > 0.20 for Polish Finish	ISO 10545-17
23.	Scratch hardness of surface(Moh's scale)	Minimum 5 Test method available	Min 6 for Rustic/Matt/Satin Finish Min 5 for Polish/Marbletech Finish	IS 13630-13 EN 101
24.	Impact Resistance	Minimum 0.55 Test method available	Min 0.55 & No identification of cracking	IS 13630-14 EN ISO 10545-5

- # Resistance to acids & alkalis (Exception of Hydrofluoric acid & its compounds)
- ** Vitrified tiles have resistance to most of the stains / chemicals but, it is recommended to take due care while laying and for day-to-day maintenance.
- * Applicable in Gailpur plant only.
- Colours in the catalogue are as accurate as printing process allows. Please check actual tile sample before making the final selection.
- Sizes mentioned in the catalogue are nominal sizes only.
- No claim will be entertained once the tiles are fixed.
- For better laying, please follow the instructions on the packaging box.
- In case it is required to lay the tiles on wall or floor in STAGGERED PATTERN, then always lay them in Overlap 20:80 ratio, as shown in VISUAL 1 instead of Brick pattern (overlap 50:50 ratio), as shown in VISUAL 2.



Please make sure to check the shade/finish with the sales agent/dealer before making the final purchase because there might be variation in actual finish and that shown in the catalogue. The company will not bear any loss in such case.



EXPERIENCE CENTRE

North

CHANDIGARH:

SCO-8,1st floor, Sector 7C, Madhya Marg, Chandigarh-160019 Phone: +91-172- 4631417 Mobile: 9779021253, 9779021262

JAIPUR:

G-1, G-2, Aishwarya Tower, Near Hotel Hawa Mahal, Ajmer Road Jaipur-302005, Rajasthan Phone - +91-141 2223425, 9799495766

LUCKNOW:

7, Tajpuria palace, Faizabad Road, Indira Nagar, Lucknow, Uttar Pradesh Mobile: 9717795204,9956252777

<u>South</u>

BANGALORE:

Farah Icon, 119 2nd Floor, Opp. New Pass Port Kendra, Lalbagh Road, Bangalore-560027, Karnataka Mobile: 9008402949, 9008016799

CHENNAL:

Rajah Annamalai Building, New No. 19, Old No. 18/3, Rukmini Lakshmipathy Road, Egmore, Chennai - 600008, Mobile: 9952094333, 9791178678

COIMBATORE:

1st Floor, No.57, Cowley Brown Road, Near Central Library, R.S. Puram Coimbatore - 641002. Mobile: 9629944454, 9677708080

1st & 2nd Floors, Above Kairali Toyota, Satyam Towers, NH Bypass Road, Vyttila, Cochin-682019 Mobile: 9746475937, 9633115615

HYDERABAD:

#3 - 143, 1st Floor, Nirvana Building, Kavuri Hills, Police Station Opp.Road, Madhapur Hyderabad - 500081, Telangana Mobile: 9000304996, 9000304992, 9000005383, 7680000890, 9000304997, 9100062713, 8287905851

BIL ASPUR-

BHOPAL:

INDORE:

WEST

NASIK:

7028030538

AHMEDABAD:

NAGPUR:

AURANGABAD:

Mobile: 7028018708

Mobile: 9981528092

Mobile: 9630025576, 9981528089

Mobile: 8600992620, 9730088497

Mobile: 8600992620, 9730088497,

Mobile: 9987538689, 9730088497

West

MUMBAI:

Ground & 1st Floor, Suraksha Ace, Near JB Nagar Metro Station, Andheri Kurla Road, Chakala, Andheri (East), Mumbai - 400059 Mobile: 8968586560, 9987789500

PUNE:

2nd Floor, Grace Platina, Opp.Kumar Pacific Mall, Shankar Seth Road, Pune - 411042 Mobile: 9730088497, 9730088498

Sales Representative

NORTH

GURGAON: Mobile: 9971744115, 9717795210, 9717795205

NOIDA:

Mobile: 9717795156, 9717795200, 9717795205

DELHI & FARIDABAD:

Mobile: 9560553304, 9717795029, 9717795192

KUMAON:

Mobile: 7755001348, 7755001349, 9717795202

WESTERN UP:

Mobile: 9717795202, 8800093020, 7755001348

HARYANA:

Mobile: 8295200155, 8295200410

DEHRADUN-

Mobile: 7755001347, 9717795202 7755001346

LUDHIANA:

Mobile: 9779021270,9779021267. 9779021264,9779021255

HIMANCHAL PRADESH:

IAMMU & KASHMIR:

Mobile: 9906906622, 9086411081 Mobile: 7898028779,9981528088

VARANASI:

ASSAM:

Mobile: 9794865554, 9005095500

EAST

Mobile: 9311299711, 9903234184

BIHAR:

Mobile: 9771458963,9892408080

JHARKHAND: Mobile: 9934011406, 8882918981

ORISSA: Mobile: 9937185338, 9937285865,

8882918983

WEST BENGAL / KOLKATA: Mobile: 9007011022, 9007011028,

9007062814

Mobile: 9758598467,9981528088

CENTRAL

RAIPUR:

CHHATTISGARH: Mobile: 9981528088

Mobile: 9779027169, 9779021253

SOUTH

ANDHRA PRADESH Mobile: 9000300790, 8287905851

VIJAYWADA:

Mobile: 7827993473, 9000300790

CALICUT:

Mobile: 7303663188

HUBLI:

Mobile: 9008017863

MADURAI:

MOBILE: 8595903618

MANGALORE:

MOBILE: 9900075960

PONDICHERRY-

MOBILE: 9677255644 Mobile: 9998804440, 8511581725

TRIVANDRUM:

MOBILE: 9995868863

